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For immediate release

United Way Hastings & Prince Edward Celebrates the Community in their Achievement Breakfast

Hastings & Prince Edward Counties, ON: Today United Way HPE revealed the results of the 2017 community campaign, and recognized the contributions of the many businesses, employees, agencies, and individuals who are Improving Lives Locally. Recognizing the employees of the organizations that give was our theme today – as we celebrated the many employees who participated through payroll deduction and other means of donating. They also announced their community campaign total, **raising \$1,864,761 or just about 95% of their goal for 2017.**

Many local businesses who participated in workplace campaigns saw an increase in workplace campaigns specifically, as employees increased their contributions, and focussed on the campaign as a means to work together to give back to their community. Special events and activities took place as a way to team build, recognize the needs in the community, and contribute to make a very big difference in their own personal way.



At our achievement breakfast we celebrated the achievements of companies such as: Kennametal Inc, Ecolab/SafeStart, 8 Wing Trenton, the City of Belleville, MacDougall Insurance & Financial, Hanon Systems, and of course our largest donor contributing over ¼ of the amount of the campaign proceeds - Procter & Gamble. These are just a few, as it's impossible to list them all. Increases in employee giving were seen in offices such as the Canada Revenue Agency, and institutions such as BMO Nesbitt Burns which, in both relatively small offices, saw an increases in the thousands. Employee giving is more than 60% of the community campaign, therefore, we wanted to recognize employees first in this year's achievement event, which pointed to the top 25 companies out of over 200 who "drive" the

numbers through motivating and leading their colleagues to contribute to those who are vulnerable and live in need - within the community.

"These companies who lead an excellent employee campaign are also in many cases – matching their employee donations." said Kathy Murphy, United Way HPE Executive Director. " We look forward to paying tribute to Corporate Giving in an event we are planning in the future – so stay tuned. There is more to come in our 60th year and we will be reaching out to the community to come on board, and participate in celebrating Hastings and Prince Edward as a diverse community that is both generous, and inclusive."

A full list of award recipients will be available on our website at www.unitedwayhpe.ca

About United Way Hastings & Prince Edward

United Way Hastings & Prince Edward provides leadership in a collaborative manner with our Funded Agencies and others to increase the capacity of our community to respond to human services needs. Supporting 1 in 3 people in our local community through the 37 agencies and over 75 programs we help fund. We believe our community is a great place to work, live and play because all citizens, through the caring and generosity of its members, have equal opportunities and access to human services and development.

For more information on United Way Hastings & Prince Edward or to donate, visit unitedwayhpe.ca or search United Way Hastings & Prince Edward on Facebook or Twitter.

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