



United Way
 Hastings &
 Prince Edward
 unitedwayhpe.ca

Media Release

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For immediate release

United Way Hastings & Prince Edward Invites the Community to the Achievement Breakfast

Hastings & Prince Edward Counties, ON: United Way HPE invites the community to join us to celebrate the many achievements and community supporters of the 2017 campaign. Our community is generous both with their time and their donations. The Achievement Breakfast is just one way that we can honour those community members that have worked tirelessly on our behalf. We present exemplary awards for titles like Volunteer of the Year and recognize workplaces that have gone above and beyond in their employee giving campaigns. The Achievement Breakfast will also be the official announcement of the amount of money raised in the 2017 campaign. **Please join us on January 17, from 7:30am to 9am at Urban Hall. \$10 Tickets are available on Eventbrite.**



As our Achievement Keynote Speaker, we are excited to welcome Retired Master Corporal Denise Hepburn. A four time Bronze Medalist (swimming) at the 2017 Invictus Games, Denise will share the story of her journey from a time when she was recovering from physical injury and battling mental illness, to her victory in the pool; from being given a 5% chance of walking again, to standing on the podium; a journey which Denise herself calls “a celebration of athleticism, triumph and healing”. Community members can purchase tickets for \$10 on Eventbrite.

“Our annual achievement event to wrap up the community campaign recognizes the many, many people who rise to the enormous challenge of giving dignity and basic essentials to so many here in our community.” Said Kathy Murphy, Executive Director, United Way HPE. “In the area of workplace giving - employers with great corporate social responsibility values encourage employees to participate and experience how it is give back to their own community. Work places and team members practice the importance of what a caring company can do – which employers say can

enhance loyalty, improve morale, and provide a sense of satisfaction when we know we are helping those most vulnerable. And it’s all 100% local in our community.”

About United Way Hastings & Prince Edward

United Way Hastings & Prince Edward provides leadership in a collaborative manner with our Funded Agencies and others to increase the capacity of our community to respond to human services needs. Supporting 1 in 3 people in our local community through the 37 agencies and over 75 programs we help fund. We believe our community is a great place to work, live and play because all citizens, through the caring and generosity of its members, have equal opportunities and access to human services and development.

For more information on United Way Hastings & Prince Edward or to donate, visit unitedwayhpe.ca or search United Way Hastings & Prince Edward on Facebook or Twitter.

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