



United Way
 Hastings &
 Prince Edward
 unitedwayhpe.ca

Media Release

December 15, 2017

For immediate release

United Way Hastings & Prince Edward Reaches 66% of Its Goal.

Hastings & Prince Edward Counties, ON: The United Way Hastings & Prince Edward is pleased to announce that we have reached \$1,305,061 of our goal, which equals 66%. With just two weeks to go we are so thankful to our community and are happy to be closing the gap.

We have also been continuing to ask agencies and community members to share their good news stories about helping individuals locally, stories about achievements made during the week, photos of random acts of kindness, or stories linked directly to the support received from United Way HPE to show this web of support in our community and the community impact work that we are engaged in.

“Without the United Way Hastings & Prince Edward there would be a lot of gaps in services.” said Cathie West, Executive Director of Youth Habitation Quinte, and United Way HPE Leadership Donor. “I look at the United Way as being the organization that coordinates the community. When there’s an issue, they’re the ones that rally the troops and fill the need.”

“We are thrilled with the efforts of the community – it’s a caring and generous place we live in.” said Kathy Murphy, United Way HPE Executive Director. “Making a difference for those who have little is what community is about and we are doing great – but we do have a ways to go in the next two weeks. It’s not too late! Remember there are excellent tax credits for first time donors, as well as 100% matching for the Maurice Rollins Leadership Challenge Fund – a win/win for all.”

About United Way Hastings & Prince Edward

United Way Hastings & Prince Edward provides leadership in a collaborative manner with our Funded Agencies and others to increase the capacity of our community to respond to human services needs. Supporting 1 in 3 people in our local community through the 37 agencies and over 75 programs we help fund. We believe our community is a great place to work, live and play because all citizens, through the caring and generosity of its members, have equal opportunities and access to human services and development.

For more information on United Way Hastings & Prince Edward or to donate, visit unitedwayhpe.ca or search United Way Hastings & Prince Edward on Facebook or Twitter.



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