



December 18, 2017

For immediate release

Procter & Gamble Presents United Way Hastings & Prince Edward with Cheque for \$455,000.

Hastings & Prince Edward Counties, ON: This year the dedicated employees at Procter & Gamble have again championed the United Way Hastings & Prince Edward’s cause and raised an amazing \$455,000. This puts the campaign at \$1,612,621 and 82% of our 2017 goal.

Since 1991 P&G has raised more than \$7.5 million for United Way locally.

“We are thankful that Procter and Gamble continues to be a leading force in this community campaign,” said Kathy Murphy, Executive Director United Way HPE. “As the largest workplace donor, they set an excellent example with their corporate campaign by fulfilling a huge need within the community. We appreciate their leadership especially during these challenging times. They have an immense commitment to this community, their employees, and especially to the many hundreds who have significant needs in health and social services.”



United Way HPE would like the community to know what while we are continuing to close the gap on our campaign there is still time to donate,. December 31 is the last day of the campaign and it is also the last day to receive a 2017 charitable donation tax receipt.



This year consider giving a gift that shows your love of this community. Every dollar stays 100% local and supports 1 in 3 of your family members, neighbours, and friends.



This week donate in someone else’s name and receive a special holiday card announcing your gift. For details or to make a gift donation please contact mccressman@unitedwayhpe.ca

About United Way Hastings & Prince Edward

United Way Hastings & Prince Edward provides leadership in a collaborative manner with our Funded Agencies and others to increase the capacity of our community to respond to human services needs. Supporting 1 in 3 people in our local community through the 37 agencies and over 75 programs we help fund. We believe our community is a great place to work, live and play because all citizens, through the caring and generosity of its members, have equal opportunities and access to human services and development.

For more information on United Way Hastings & Prince Edward or to donate, visit unitedwayhpe.ca or search United Way Hastings & Prince Edward on Facebook or Twitter.