



December 21, 2017

For immediate release

## Seasons Greetings from United Way Hastings & Prince Edward!

**Hastings & Prince Edward Counties, ON:** United Way HPE is experiencing the generosity of the season as the community has been rallying around us to help us close the remaining gap on our 2017 campaign. **As of end of day today we have now reached 89% and \$1,749,747 of our campaign goal.**

“It is very apparent that the community has been learning more about the needs of the community and how United Way Hastings & Prince Edward is working with our partners to fill that need locally,” said Danny Nickle, United Way HPE board member. “As the community is becoming more informed we have been seeing their generosity, as individuals and businesses have been reaching out to us with their support.”

“This week has been a week of campaign wrap-ups within our many local area business supporters,” said Kathy Murphy, United Way HPE executive director. “It has been a time to celebrate our many long-term relationships, as well as a week of new faces and



friendships. In this time of giving we would like to thank everyone who has worked so hard, and given financial or volunteer support to help get us closer to our goal of continuing to support 1 in 3 individuals locally.”

United Way HPE would like the community to know what while we are continuing to close the gap on our campaign there is still time to donate. December 31 is the last day of the campaign and it is also the last day to receive a 2017 charitable donation tax receipt.

The office will be open next week from December 27 until noon on December 29th. The next campaign update will be in the new year. We wish Hastings & Prince Edward a wonderful holiday season!

### About United Way Hastings & Prince Edward

United Way Hastings & Prince Edward provides leadership in a collaborative manner with our Funded Agencies and others to increase the capacity of our community to respond to human services needs. Supporting 1 in 3 people in our local community through the 37 agencies and over 75 programs we help fund. We believe our community is a great place to work, live and play because all citizens, through the caring and generosity of its members, have equal opportunities and access to human services and development.

For more information on United Way Hastings & Prince Edward or to donate, visit [unitedwayhpe.ca](http://unitedwayhpe.ca) or search United Way Hastings & Prince Edward on Facebook or Twitter.

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