



**United Way**  
Hastings &  
Prince Edward

*1958 - 2018 60 years*

**Improving Lives Locally**

March 15, 2018

For immediate release

### **United Way Hastings & Prince Edward Announces Funding decisions for 2018**

**Hastings & Prince Edward Counties, ON:** In its 60th year of serving Hastings & Prince Edward, United Way HPE's Board of Directors has finalized its funding decisions to again support 75 local programs. These programs are essential in providing health and social services which touch the lives of 1 in 3 people here in our community.

Each year United Way HPE works with a team of community minded volunteers to assess local need and review applications for funding. Each application submits to a full review and must follow strict guidelines to prove the programs and services fall under one of three United Way pillars: From Poverty to Possibility, All That Kids Can Be poverty, and Strong Communities.

"We go through an intense approval process vetting each application for funding based on high standards of community impact." Said Dustin Boyer, a member of the allocation committee who works with a diverse group of volunteers who make the decisions on how United Way donations should be distributed. "We are serious about our responsibility to United Way donors. Through this process, we can best steward the donations from the community, ensuring that dollars are invested in agencies and services that help people build successful, self-sustaining lives. For us as volunteers, it means that the money raised by our local community is helping people here at home."

"Allocations is such an important part of our annual process." Said Kathy Murphy, United Way HPE Executive Director. "After an intense campaign, we work with the community to assess the needs. This is when your donations start to create impact, addressing some very high needs in our community right here at home. We could not do it without the volunteer allocation committee members and our important member agencies. We are always encouraging volunteers to join us in Improving lives locally, and at 60 years, we realize we have many, many people to thank and recognize."

The work being done under each pillar is vast (see <http://unitedwayhpe.ca/what-we-do/>). As one example under the area of poverty, programs are available to provide access to critical social services that support people's basic needs: food, shelter, affordable housing, and employment. Work is being done to address root cause issues in order to achieve sustainable results. Under "Kids..." programs are ensuring vulnerable children and youth are valued and supported, with opportunities and resources to help them reach their full potential. Finally, overall community work is addressing health and social issues, helping vulnerable people overcome barriers to inclusion, build resilience, reduce isolation and to engage in our community. All not for profit, charitable organizations throughout Hastings and Prince Edward Counties are eligible to apply for funding for programs addressing one of United Way's three pillars, and by agreeing to provide regular updates on their program's impacts.

In addition to allocating funds for agencies throughout Hastings & Prince Edward Counties, United Way HPE also funds United Way led community programs. These include the 211 assistance phone line, Day of Caring, the Poverty Challenge, and numerous Community Development initiatives.

### **About United Way Hastings & Prince Edward**

United Way Hastings & Prince Edward is now in it's 60th year of providing leadership in a collaborative manner with our Funded Agencies and others to increase the capacity of our community to respond to human services needs. We continue to support 1 in 3 people in our local community through the 37 agencies and over 75 programs we help fund.

For more information on United Way Hastings & Prince Edward or to donate, visit [unitedwayhpe.ca](http://unitedwayhpe.ca) or search United Way Hastings & Prince Edward on Facebook or Twitter.

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