

THE MAURICE & MARILYN  
**ROLLINS**  
**FOUNDATION**  
FRIENDS & LEADERS CHALLENGE



Eligible donations to the 2025 campaign will be matched by The Maurice & Marilyn Rollins Foundation to a limit of \$150,000.\*

Since inception in 2008, this campaign with the assistance of The Maurice & Marilyn Rollins Foundation has leveraged \$5.8 million.

**FRIENDS: \$500 – \$1,199 per year**

Become a first time Friendship level donor and 50% of your donation will be matched. Increases in giving of 10% or more are also eligible.

**LEADERS: \$1,200 or more per year**

Become a first time Leadership level donor and your entire contribution will be matched. Increases in giving 10% or more are also eligible.

[www.unitedwayhpe.ca/rollinsfoundation](http://www.unitedwayhpe.ca/rollinsfoundation)



**United Way**  
**Hastings &**  
**Prince Edward**

[www.unitedwayhpe.ca](http://www.unitedwayhpe.ca) • 613-962-9531

# UNITED WAY **HELPS**

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## DONATE TODAY

When you donate it makes a lasting impact in our community. Funds stay 100% local, supporting programs and people, right here at home.

### How You Can Give:

**DONATE** make a donation.

To learn how visit

[www.unitedwayhpe.ca/donate](http://www.unitedwayhpe.ca/donate)

**EVENTS** run or participate in an upcoming fundraising event – the options are \_endless!

**PAYROLL GIVING** participate in your company's payroll giving campaign, or learn how to start one at your workplace

**PAYROLL GIVING** leave a gift in your will, donate stocks & securities, life insurance or donate a gift in memory

**VOLUNTEER/ENGAGE** be a hands-on part of the impact being made in our community. Ask us how!



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