

2025/2026

REPORT TO THE COMMUNITY



United Way
Hastings &
Prince Edward



UNITED WAY

HASTINGS & PRINCE EDWARD



United Way brings together donors, partners, and community organizations to lead, fund, and connect programs that address the most pressing issues facing our region.

By aligning efforts, filling gaps, and strengthening collaboration, we help ensure people can access the right support at the right time, creating lasting change that no single organization could achieve alone.



MISSION

To improve lives and build a stronger community for all.



VISION

Everyone in our community has the opportunity to reach their full potential

FOCUS AREAS



POVERTY TO POSSIBILITY

Helping people move from hardship to opportunity by meeting basic needs and building the skills and supports needed for a more stable, independent future.



ALL THAT KIDS CAN BE

Giving children and youth the support they need to overcome challenges, believe in themselves, and reach their full potential.



STRONG & HEALTHY COMMUNITIES

Investing in mental health, community programs, and social supports that help people stay healthy, connected, and supported.

HOW UNITED WAY FUNDING CREATES IMPACT

▶ BUDGETING FOR IMPACT

Direct investment in priority community programs and collaborative initiatives.

▶ COMMUNITY FUND

Funding organizations delivering measurable programs and essential community services.

- **Program Funding:** Supports targeted community programs and projects.
- **Anchor Funding:** Flexible operational support for long-term organizational sustainability.

▶ DEVELOPMENTAL FUND

Supporting innovation, partnerships, and emerging community solutions.

- **Capacity Grants:** Strengthening organizational effectiveness and sustainability.
- **Collaboration Grants:** Supporting partnerships that improve community outcomes.

LOCAL PEOPLE. LOCAL SOLUTIONS. LASTING IMPACT.



2025 YEAR IN REVIEW



29,211

people helped

3,659

kids and youth

1,700

seniors

513

people with disabilities



\$2,364,785

Total Revenue



40

agencies funded



48

programs funded



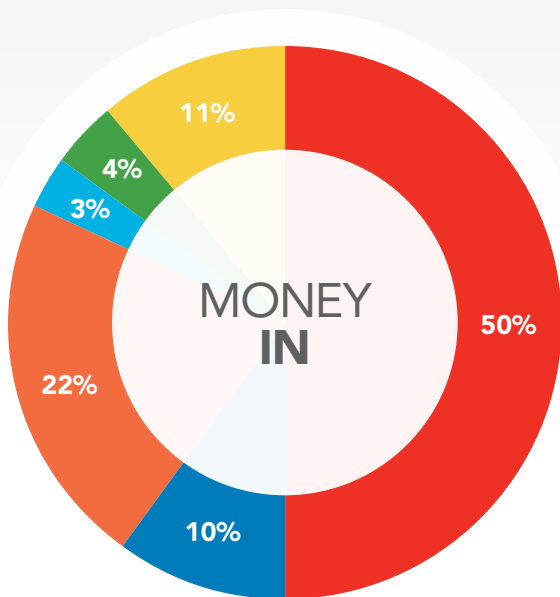
555

volunteers gave over 5,200 hours

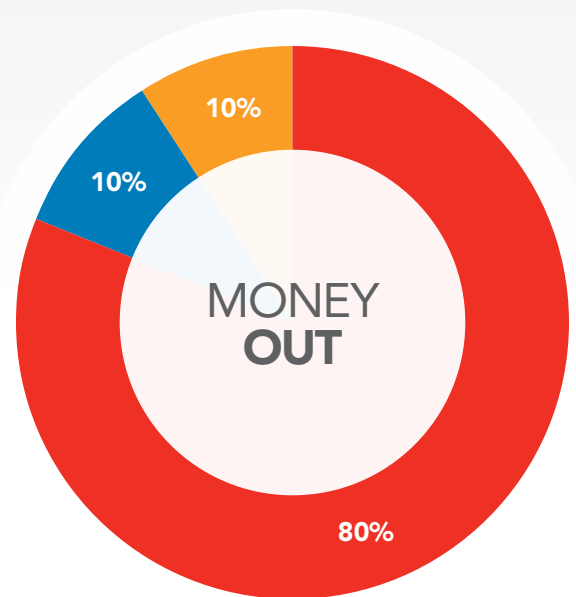


191

workplaces engaged



- Workplace giving inc. corporate gifts, employee giving, workplace events and retiree giving 50%
- Special Events 10%
- Foundation Grants 22%
- Bequests 3%
- Program Funding 4%
- Individual Giving (not in workplaces) 11%



- Funds invested back into community programs, agencies, and services \$2,004,174 80%
- Cost of Fundraising \$248,265 10%
- Cost of General Management & Administration \$220,576 10%



“”

“Quantum gave me more than support when I needed it most. It gave me confidence, purpose, and a community that believed in me.”

“The people at the Youth Centre helped me see that my future could be bigger than the challenges I was facing, now I get to help young people believe that too.”

Lucy joined the Quantum program in Grade 9 looking for support to stay on track in school and to have a trusted adult to turn to during a difficult time in her life. With challenges at home and negative peer influences affecting her path, Lucy found connection, stability, and belonging through the Belleville Youth Centre and became deeply involved in the program.

What began as seeking support soon turned into giving it back. Lucy volunteered with younger youth, supported Junior Night programming, and built strong relationships within the community. She graduated high school, completed the Child and Youth Care program at Loyalist College, and later returned to Quantum for a placement opportunity. Today, Lucy is working as an Education Assistant with the school board - a full-circle journey from youth participant to someone now supporting and inspiring others.

-John Howard Society of Belleville and District

All That Kids Can Be.

Every child deserves the opportunity to learn, belong, and thrive.

In Hastings & Prince Edward, too many children face barriers that affect their success in school and in life. Poverty, food insecurity, mental health challenges, and unequal access to opportunities continue to impact children and youth across our region.

But together, our community is changing that story.

THE REALITY FOR LOCAL KIDS

▶ 1 in 6

Children in Hastings & Prince Edward live in low-income households.

▶ Poverty impacts more than income

Children living in poverty are more likely to experience poorer mental health, developmental challenges and lower academic achievement.

▶ School success outcomes remain uneven

Students across Hastings & Prince Edward experience different educational outcomes depending on the barriers they face, including mental health challenges, poverty, housing instability, access to support services, and connection to school and community.

Local school board data continues to show disparities in student achievement and graduation outcomes across the region.

FACTORS THAT INFLUENCE SCHOOL SUCCESS



Mental wellness

+



Food security

+



Housing stability

+



Social connection

+



Access to supports & opportunities

+



Family health & wellness

+



Belonging and mentorship

=



BETTER OUTCOMES FOR KIDS

HOW UNITED WAY HPE IS HELPING KIDS THRIVE

United Way HPE invests in programs and partnerships that help children and youth succeed both inside and outside the classroom.

Together with funded agencies, schools, volunteers, and donors, we are helping young people build confidence, resilience, skills, and connection.



1. READY TO LEARN

Supporting successful starts

- Back-to-school support
- After School nutrition programs
- Access to essential supplies
- Reducing barriers so kids can show up to learn

1,200+

students received backpacks and school supplies

5,985

children accessed nutritional food before or after school



2. LEARNING & GROWTH

Building confidence and skills

- Tutoring and homework help
- Mentorship and life skills
- Youth leadership programs
- Alternative education supports & training opportunities

1,235

sessions supporting school success delivered

3,056

information, counselling and mentorship sessions delivered



3. WELL-BEING & BELONGING

Creating safe spaces to thrive

- Mental wellness & self-care programs
- Safe spaces to play and connect
- Programs that promote inclusion, belonging and self-advocacy
- Peer support & mentoring

Young people who feel connected and supported are more likely to succeed academically and emotionally.



BECAUSE OF YOUR SUPPORT...

- ▶ Kids arrive at school better prepared to learn
- ▶ Youth increase their confidence and life skills
- ▶ Children access safe, supportive programs and mentorship
- ▶ Families feel more supported and empowered
- ▶ Brighter futures are within reach

WHEN CHILDREN SUCCEED, COMMUNITIES THRIVE

Together, we are creating a region where every child has the opportunity to reach their full potential regardless of the barriers they face.



“”

“For the first time in my life, I feel like I have a real chance to build a future instead of just trying to survive.”

“Having a safe place to call home changed everything; it gave me the stability to keep working, move forward, and believe in myself again.”

At 20, David was couch surfing while trying to build a future for himself. Growing up in a home impacted by mental health and addiction challenges, stability had always been difficult to find. When he secured a new job, he was excited for the opportunity but faced immediate barriers - he wouldn't receive a pay cheque for several weeks and was struggling to afford transportation and food.

Support from the Trust helped cover groceries and a bus pass but also opened the door to something more permanent: safe, affordable housing. With assistance securing a bachelor apartment and donated household items to help him get started, David was able to focus on work and rebuilding his life. More than six months later, he has maintained both his employment and housing and is now exploring opportunities to further his education.

– Belleville Community Trust Fund

Poverty To Possibility

Across Hastings & Prince Edward, rising housing costs, food insecurity, and financial instability are making it harder for individuals and families to get ahead.

But when people have access to support, skills, education, and community, possibility grows.

THE REALITY FOR LOCAL RESIDENTS

▶ 1 in 4

Households in Hastings County experience food insecurity. Higher than the national average.

▶ Housing costs continue to outpace incomes

Many households are struggling to afford rent, utilities, transportation, and food at the same time.

▶ Access to education and skills training changes futures

Adults who gain literacy, life skills, digital knowledge, and employment readiness supports are better equipped to secure stable employment and long-term financial independence.



ROOT CAUSES

WHAT PUSHES PEOPLE INTO POVERTY?



Rising costs



Mental health challenges



Job loss



Lack of transportation



Limited education opportunities



Social isolation



Low wages



Skills training



Stable housing



Food access



Mentorship



Employment readiness



Confidence and belonging

HOW UNITED WAY IS HELPING PEOPLE MOVE FROM POVERTY TO POSSIBILITY

United Way HPE supports immediate needs while investing in long-term solutions that help individuals and families build healthier, more stable futures.



1. IMMEDIATE SUPPORT

Meeting urgent needs with dignity

- Food security
- Emergency supports
- Meal programs
- Transportation
- Hygiene supports

91,960

food hampers, meals, and vouchers distributed

1,235

individuals received access to urgent supports and basic needs



2. HOUSING & STABILITY

Helping people stay safely housed

- Homelessness prevention
- Transitional housing
- Eviction prevention
- Integrated supports
- Referrals and navigation

9,100

nights of transitional housing provided

3,632

referrals and information sharing to services and supports



3. SKILLS & OPPORTUNITY

Building pathways toward independence

- Adult education and upgrading
- Workplace & employment readiness
- Digital literacy & technology skills
- Life skills & financial literacy
- Building confidence & resilience

Education and skills

training remain among the strongest predictors of long-term economic stability and social inclusion.

BECAUSE OF YOUR SUPPORT...

- ▶ Families are accessing nutritious food
- ▶ Individuals are avoiding homelessness
- ▶ Adults are gaining confidence and new skills
- ▶ People are finding pathways to employment
- ▶ Households are becoming more stable
- ▶ Futures are becoming more hopeful

POVERTY IS COMPLEX, BUT POSSIBILITY IS POWERFUL.

Together, we are helping people move from crisis to stability, from isolation to connection, and from surviving to thriving.





“Accessible transportation doesn’t just get me from place to place - it gives me the independence to work, stay connected, and continue living life on my own terms.”

As a 48-year-old individual living with cerebral palsy and limited mobility, I relied on accessible transit for over 20 years as my primary means of transportation, supporting my independent living, employment, and social connection. As my mobility needs have increased over time, accessible transportation has remained essential to maintaining my independence.

After recently securing employment at a local retirement home, a scheduling challenge arose when return trip times fell outside regular transit operating hours. Through coordination with transit services, a flexible solution was arranged to align with the end of a route at a central location, ensuring a safe and reliable connection home after shifts. This adjustment enabled continued employment and preserved independence.

-*Quinte Transit*

Healthy People Strong Communities

Belonging changes lives.

In Hastings & Prince Edward, many people are experiencing isolation, mental health challenges, barriers to inclusion, violence, and difficulty accessing the supports they need to live safely and independently.

But when communities invest in connection, dignity, and care — people thrive.

THE REALITY FOR OUR COMMUNITY

- ▶ **Seniors**
 Nearly 40% of residents in Hastings & Prince Edward are over age 60.
 Many seniors are experiencing isolation, financial pressure, transportation barriers, and difficulty aging safely at home.
- ▶ **Mental Health & Well-Being**
 Mental Health & addictions continue to affect many people across the region.
 Emergency room visits related to mental health and opioid harms continue to exceed provincial averages.
- ▶ **Inclusion & Accessibility**
 Belonging matters.
 People with disabilities continue to face barriers to participation, transportation, employment, recreation, and social inclusion.
 Community connection and accessible supports improve independence, confidence, and quality of life.

WHAT BUILDS STRONG COMMUNITIES?



Accessibility



Safe housing



Mental wellness



Transportation



Community participation



Peer support



Dignity



Inclusion

RESULTS: ✓ Independence ✓ Safety ✓ Healing ✓ Confidence ✓ Belonging ✓ Stronger Communities

HOW UNITED WAY HPE IS HELPING

SUPPORTING PEOPLE. STRENGTHENING COMMUNITY.

United Way HPE invests in programs that help people feel safe, connected, included, and supported throughout every stage of life.



1. SENIORS & AGING WITH DIGNITY

Supporting independence and connection

- Home care supports
- Transportation
- Meal delivery & congregate dining
- Social connection
- Aging safely at home

8,000

home care visits provided to seniors

28,155

transportation trips provided

58,200

hot and frozen meals delivered



2. SAFETY & WELL-BEING

Supporting people through crisis, trauma & recovery

- Mental health supports & Counselling
- Women's safety & violence prevention
- Crisis Response & 24/7 support,
- Trauma informed care & healing

1,000

substance use and addiction supports provided

918

safety assessments and sessions provided for women have experienced violence

2,820

referrals to services and supports



3. INCLUSION & BELONGING

Creating communities where everyone matters

- Inclusive programs & supports
- Life skills & independence
- Employment & Community participation
- Accessible transportation & recreation
- Advocacy & connection

Inclusive communities are stronger communities.

When people feel valued, connected, and supported, everyone benefits.

BECAUSE OF YOUR SUPPORT...

- ▶ Seniors are aging with dignity
- ▶ People are accessing safety and crisis supports
- ▶ Individuals with disabilities are building connection and confidence
- ▶ Families are finding help during difficult times
- ▶ People are feeling less isolated
- ▶ Community belonging is growing

STRONG COMMUNITIES ARE BUILT WHEN EVERYONE BELONGS.

Together, we are creating a region where people of all ages and abilities can live safely, participate fully, and feel connected to the community around them.



2025/2026 Funded Agencies & Programs

COMMUNITY IMPACT FUND

Abigail's Learning Centre

- » Family and Child Enhancement Program (FACE) & Triple P Program (Positive Parenting Program)

Alternatives for Women

- » Rural Women's Support Network

Belleville Community Trust Fund

- » Belleville Community Trust Fund

Brain Injury Association Quinte District

- » Artistic Expression Program
- » Social Recreation Program

Bridge Street United Church

- » Meal Programs

Central Hastings Support Network

- » Helping Hands Food Bank Program
- » Central Hastings Public Transit

CARE North Hastings Inc

- » Meals on Wheels

Community Care Central Hastings

- » Meals on Wheels
- » Care in the Home
- » Volunteer Escorted Transportation Program

Community Learning Alternatives (CLA)

- » Strive

Community Partners for Success

- » "Our Place" Soup Kitchen

Continuing On In Education (COED)

- » Social Engagement

Eastminster Church

- » Open Door Café

Enrichment Centre for Mental Health

- » Homelessness Program

Navy League of Canada, Belleville Branch

- » Sea Cadets

Marmora and Lake Public Library

- » The Lunch Bowl

North Hastings Community Cupboard

- » Food Bank & Cafe

Quinte Transit

- » After Hours Specialized Service

Quinte Vitality and Social Support

- » Collective Kitchens

Quinte West Youth Centre

- » Committee for Innovative Thinking for Youth

Reaching for Rainbows

- » Reaching for Rainbows

Sexual Assault Centre for Quinte and District

- » North Hastings Counsellor

St. Leonard's Community Support, Prevention and Residential Services

- » Youthreach

theROC Youth Services

- » Youth Inclusion Program

Victim Services Hastings, Prince Edward, Lennox & Addington

- » Victim Services Worker





ANCHOR AGENCY FUND

All-Together Housing
Community Care South Hastings
Community Development Council of Quinte
Community Living Belleville & Area
North Hastings Children's Services
Prince Edward Learning Centre
Youth Diversion
Youth Habilitation Quinte

BUDGETING FOR IMPACT

Backpacks for Success
Day of Caring
Bridge Integrated Care Hub
Period Promise
Leadership Development Services (LDS)
211

2025-2026 SMALL GRANT FUND

Heal with Horses Therapeutic Centre
» ONCA Compliance Training

The Alzheimer's Society of Hastings-Prince Edward
» The Working Mind Staff Training

John Howard Society
» Drop-in Centre

Canadian Mental Health Association HPE
» Client and Family Advisory Group

Reaching for Rainbows
» Board of Directors Training

Prince Edward Learning Centre
» Communities Benefit Network Rural Research and Examples

Collaboration in Action:

Research Partnership with Loyalist College Centre for Healthy Communities for Anchor Funding

United Way HPE partnered with the Centre for Healthy Communities at Loyalist College to research and evaluate the impact of the Anchor Funding pilot, a flexible funding model launched with eight local organizations to strengthen nonprofit sustainability and long-term community impact. The research confirmed that unrestricted operational funding helps reduce organizational strain, improve staff retention, strengthen service delivery, and increase agencies' ability to respond to emerging community needs. As a result, Anchor Funding is transitioning from a pilot initiative to a permanent community investment stream. Through this partnership, United Way HPE has further strengthened its role as both a trusted funder and community convener, advancing a more strategic, relationship-based approach to philanthropy and lasting social impact.



“UWHPE is modeling a powerful shift in philanthropic practice – demonstrating that funding the core is not just sustainable, but transformative.”

Source: Centre for Healthy Communities, Loyalist College & United Way HPE Anchor Funding Research Project, 2025.

Poverty Roundtable - Picton

As a community partner at the Poverty Reduction Action Team table, we joined the Poverty Reduction Steering Committee's collaborative effort to advance a community-wide poverty reduction strategy for Prince Edward County. Grounded in an Asset-Based Community Development approach, the work brings together community partners to strengthen local capacity while centering lived experience in meaningful and practical ways.



Child and Youth Planning Table HPE

United Way HPE is one of more than 40 organizations working collaboratively through the Child & Youth Planning Table HPE to identify service gaps, coordinate supports, and develop community-wide solutions for children, youth, and families. Through shared priorities, collective planning, and data-informed decision-making, partners work together to strengthen systems of care, improve outcomes, and respond more effectively to emerging community needs.



Calls to 211 from
HPE grew by

15%
this year

211

When people don't know where to turn, 211 helps them find the right path forward. United Way HPE continues to support the evolution of 211 Ontario, helping ensure residents have access to trusted information and navigation services that connect them to community, social, health, and government supports. Available 24 hours a day, 7 days a week, 211 provides a simple and reliable way for people to find help when they need it most.

As community needs become more complex and service systems continue to evolve, 211 plays an increasingly important role in reducing barriers, improving access, and helping people connect with the resources available to them both locally and across Ontario. Dial or Text 2-1-1 or visit 211Ontario.ca to find help.

Homelessness, Mental Health & Addiction Solutions



United Way HPE continues to play a leadership role in collaborative, community-based responses to homelessness, mental health, addiction, and complex social challenges across Hastings & Prince Edward. Through partnership development, systems coordination, and advocacy, United Way HPE helped support the successful development of the local HART Hub model, securing more than \$6.3 million annually in provincial funding for our community.

As part of this work, The Bridge Integrated Care Hub serves as a low-barrier access point connecting individuals experiencing homelessness, substance use, mental health challenges, and social isolation to coordinated supports including health care, housing services, harm reduction, counselling, and community resources all within a compassionate and collaborative environment.



Community Initiatives in Action

Backpacks for Success

United Way HPE's Backpacks for Success program helped ensure local students from kindergarten to grade 12 started the school year with confidence, providing essential school supplies to children and families facing financial barriers. Thanks to community support, 1200 students were equipped with the quality, grade appropriate school supplies they need in order to learn, grow, and thrive in the classroom.



Period Promise

Period Promise continued to address period poverty in our region by increasing access to free menstrual products for those who need them most. Through community partnerships and widespread support, the initiative helped distribute over 700 essential hygiene products to local agencies across our region, ensuring people across HPE have access to essential hygiene products when they need it most.



1 day | **19** projects

104 volunteers

Over **800**

hours of labour

Day of Caring

Day of Caring brought together over 100 volunteers from workplaces across our region to roll up their sleeves and support local non-profit and community organizations. From hands-on projects to meaningful connections, the day showcased the power of collective action and the incredible impact that happens when community comes together.



Good Food Box Packing

The Community Development Council of Quinte's Good Food Box program helps ensure people across Hastings and Prince Edward Counties have access to affordable, nutritious food each month and volunteers are at the heart of making it possible. For over three years, United Way HPE has partnered with CDC and the Good Food Box program to help address volunteer shortages by connecting workplace partners directly with a program their donations help support. This year, 40 workplace volunteers from 12 workplaces, contributed their time to packing over 25,000 Good Food Boxes for their community.

Volunteers in Action

At United Way HPE, our impact is made possible through the collective leadership, generosity, and commitment of so many volunteers within our community. From our dedicated Board of Directors and Campaign Cabinet, to volunteers within workplaces, at events, and on our funding allocations team, each volunteer plays a vital role in advancing our mission and strengthening local lives. THANK YOU!

Board of Directors:

Elvin Green
Chair

Gail Walker
Vice-Chair

Hilary Murphy
Treasurer

Rev. Jeff O'Hare
Secretary

Kim Taylor
Board Member

Margaret Bourgoin
Board Member

Bernie Boucher
Board Member

Blake Stacy
Board Member

Krista Vandermeer
Board Member

Shirley Van Steen
Board Member

Katherine Potts
Board Member

Donna Bovolaneas
Board Member

Joanna Hayes
Board Member

Bonnie Sweet
Board Member

Allocations Volunteers:

Dustin Boyer

Carey Smith-Dewey

Cathy Rushton

Lenore Begley

Cathy McCallum

Tim Bannon

Pam Murphy

Wendy Danford

Elizabeth Marchand

Jared Bellemare

Bronwyn Wardaugh

Kelly Allen

Casey Hayes

Catherine Houard

Lisa Romano

Shirley Vansteen

Jeff Rollins

Maria Morris

Jeremy Horwood

Sarah Sparks

Cathy Mullarky

Trish Thompson

Anne Marie

Lesley Hayman

Campaign Cabinet:

Victor and Jodi Cooper
2026 Campaign Co-Chairs

Victor and Jodi have been passionate champions of United Way HPE, leading the 2025/26 campaign with dedication, enthusiasm, and a deep belief in the power of community-driven change.

Taylor Russet

Caley Weese

Katie Sherratt

Kay Joly

Jennifer Aylsworth

Hunter Fargey

Erik Rozema-Seaton

Sarah Sparks

Jessica Anderson

Allisha Pelletier

Alejandro Neckles

Autumn Clarke

Allyson Tufts

Maj. Hamza Qayyum

MWO Mat Poulin

Matt & Erin Demille

This year, volunteers stepped up in a big way across United Way HPE events and initiatives, generously giving their time, energy, and skills to support the community.

Whether wrapping gifts during Holiday Gift Wrap, selling 50/50 tickets at Belleville Senators games, supporting workplace campaigns, or packing backpacks and Good Food Boxes, every volunteer helped create meaningful moments of connection and impact across our region. Thank you for all that you do!

555
VOLUNTEERS
gave over
5,242
hours to
support our
community



Our Supporters in Action

From workplace campaigns and grassroots fundraisers to signature events and community-led initiatives, supporters across Hastings & Prince Edward continue to show what's possible when people come together. Every effort, big or small, helped strengthen our community through generosity, connection, and collective action.

Campaign Launch

For the third year in a row, local Dairy Queen locations proudly hosted United Way HPE's Campaign Launch, helping kick off the year with energy, community spirit, and support. Through Blizzard sales and the MEGA Bike event, the campaign launch brought people together in support of a \$2.4 million community goal.



Cars for Community

In 2025, 22 local dealerships came together through the Cars for Community initiative, raising a record-breaking \$55,850 for local programs and services. This incredible partnership highlights the impact local businesses can make when they work together to drive change in our community.



Toppers Pizza Day

Topper's Pizza Day brought the community together in a fun and simple way to support United Way HPE. Across the Quinte region, people enjoyed a slice while helping create meaningful local impact.



Maple Dale Cheese

Through their popular cheese fundraisers and ongoing year-round support, Maple Dale Cheese continues to demonstrate the power of local generosity and community leadership.

National Defense Workplace Charitable Campaign

CFB 8 Wing Trenton's annual Herc Pull and Rubber on the Ramp events once again brought workplace teams, families, and community members together in support of the National Defense Workplace Charitable Campaign (NDWCC). These energetic community events helped raise awareness and critical support for local programs and services through United Way HPE and HealthPartners.



Belleville's LARGEST Yard Sale Day

United Way HPE's Yard Sale Day brought hundreds of people together across our community. The idea, sparked by local comedian and musician Kyle Woolven, quickly grew in popularity with neighbours coming together to sell, shop, and support a great cause. It was a simple idea that turned into a big hit!



Spirit Awards

At the 2025/26 Campaign Achievement Event, United Way HPE was proud to reintroduce something special: our Spirit Awards.

These awards celebrate the workplaces, volunteers, and champions who went above and beyond, those who brought enthusiasm, creativity, and joy to this year's campaign. The individuals and teams who didn't just participate, but helped spark momentum, inspire others, and ignite something bigger across our community.

Congratulations to all 2025 Award Recipients!

- ▶ **All-In Award** - recognizes a workplace that jumped in with both feet to support the campaign, and never looked back.
A1 Plumbing
- ▶ **Ripple Effect Award** - highlights when an act of generosity inspires our entire community to get involved.
McDougall Insurance
- ▶ **Team Excellence Award** - recognizes not just participation, but celebrates workplaces that made giving fun, social, and engaging!
SafeStart
- ▶ **Kindness is Contagious Award** - presented to an individual who spreads generosity and fun across the workplace
Jen Aylsworth/Hastings County
- ▶ **The Groundbreaker Award** - recognizes extraordinary foundational support that strengthens everything we do. This award celebrates those who make bold investments in building a stronger, more resilient future and helps drive meaningful change across our community.
The Maurice & Marilyn Rollins Foundation

Transformative Giving & Community Leadership

United Way HPE is deeply grateful for the individuals, organizations, and community partners whose extraordinary generosity helps strengthen our region in meaningful and lasting ways. Through their ongoing leadership and commitment, these supporters help create the stability and momentum needed to address urgent local needs, invest in long-term solutions, and ensure vital programs and services continue to make a difference across Hastings and Prince Edward Counties.

Their generosity inspires action, fosters hope, and helps build a stronger, more connected community for everyone. Together with all donors, volunteers, partners, and advocates, they are helping create lasting change close to home.

Thank you to the following transformative supporters:

John M. & Bernice Parrott Foundation Inc.

Taskforce Engineering Inc.

Procter & Gamble

The Maurice & Marilyn Rollins Foundation

CFB 8 Wing Trenton

Maple Dale Cheese



United Way campaign: Why two Belleville business owners are invested

Engineers Hillary Murphy and Ian Wilson speak about the importance of community involvement and of supporting United Way.

Like Henry
Published Dec 17, 2025 - Last updated 1 day ago - 5 mins read
[Join the conversation](#)



Taskforce Engineering owners Ian Wilson and Hillary Murphy stand outside their office on Sandberry Street in Belleville, Ont., Tuesday, Dec. 16, 2025. Strong supporters of United Way, they say everyone should invest in their community, and that governments should make it easier for companies to access and direct funding for local causes. PHOTO BY LUKE HENRY / THE BELLEVILLE INTELLIGENCER



THANK YOU!

How to Support



Everyone has a role to play in building a stronger community. Whether as an individual or a business, there are many ways to support United Way HPE to help create lasting impact.

United Way HPE is here to make getting involved simple and meaningful, while providing tools, resources, and support every step of the way.



DONATE

Every gift matters. Whether one-time or monthly, your support helps create lasting change and makes a real difference in people's lives each day. Contributions can be made online at www.unitedwayhpe.ca/donate, over the phone by calling **613-962-9531**, or in-person at the United Way HPE office, located at **55 Harriett Street in Belleville**.



VOLUNTEER

Volunteers are truly at the heart of everything we do. Their time, energy, and care power many of our most impactful initiatives and help bring community programs to life in meaningful ways. Whether through workplace teams, community events or individual involvement, volunteering is a powerful way to support United Way HPE and make a real difference, close to home. Visit www.unitedwayhpe.ca and select the 'Volunteer' tab to learn more.



LEADERSHIP GIVING

Thanks to the Maurice & Marilyn Rollins Foundation FRIENDS & LEADERS Challenge, your donation could be **MATCHED** - doubling the impact!

Thanks to this program, first time FRIENDSHIP level donations between \$500-\$1,199 are matched at 50%, and first time LEADERSHIP level donations of \$1,200 or more are matched dollar for dollar.

To learn more, please visit www.unitedwayhpe.ca/rollinsfoundation



CORPORATE GIVING

Corporate giving is a meaningful way for businesses to make a lasting difference in the community while strengthening their own impact and visibility. Whether supporting the annual campaign or sponsoring a United Way HPE fundraising event, corporate contributions help drive resources and create measurable impact while helping to elevate your company's profile demonstrating leadership and investment in our community's well-being.

Become involved today!
www.unitedwayhpe.ca/contactus



EMPLOYEE GIVING

Employee giving campaigns make it easy for staff of organizations (big or small) to give back via simple payroll deductions that collectively add up to lasting impact. Beyond giving, workplaces can engage their teams through volunteer opportunities and hands-on involvement that builds connection, morale, and purpose. Contributions are automatically captured on each employee's T4 slip.

To learn more call **613-962-9531** to speak with a member of our campaign team.



LEGACY GIVING

Leaving a legacy is a powerful way to create lasting impact in our community for generations to come. Through a planned gift, you can ensure your values live on and continue to make a difference long into the future. There are many meaningful ways to give, including:

- » Making a bequest in your will,
- » Donating stocks and securities,
- » Naming United Way HPE in a life insurance policy,
- » Giving a gift of real estate.

Each of these thoughtful contributions helps sustain vital programs and strengthens our community. To learn more please visit www.unitedwayhpe.ca and select the 'Ways to Give' tab or call **613-962-9531**.

Thank you!



Brandi Hodge
Executive Director



Elvin Green
Chair, Board of Directors

Message from the Executive Director and the Board Chair

Across Hastings and Prince Edward Counties, people continue to face difficult challenges. Rising costs, housing instability, mental health pressures, and increasing uncertainty are affecting individuals, families, and communities in profound ways. Yet alongside these challenges, we continue to witness something equally powerful: the strength, compassion, and resilience of a community that comes together to support one another.

At United Way Hastings & Prince Edward, we believe that lasting change happens when people work together. This past year, thanks to the generosity of donors, the dedication of volunteers, the commitment of workplaces, and the leadership of our community partners, we invested in programs, partnerships, and initiatives that helped children and youth thrive, supported people experiencing poverty and housing instability, strengthened mental health and well-being, and fostered greater inclusion and belonging.

Behind every number in this report is a person, a family, or a story of hope. Together with our funded partners and collaborators, we are helping create pathways toward stability, opportunity, and a stronger future for everyone in our region.

This year also marked the completion of our current strategic plan. As we look ahead, we are developing a new roadmap that will guide our work over the next three years. Our focus will remain on sustainability, growth, innovation, and collaboration as we respond

to evolving community needs and continue building solutions that create meaningful and lasting impact.

The challenges facing our region remain significant, but so too does the determination of the people who call this community home. We are grateful to everyone who contributes their time, talent, and resources to this work. Together, we are creating a community where everyone has the opportunity to thrive and where hope, belonging, and possibility continue to grow.

Thank you for being part of this journey.

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