



United Way  
Hastings &  
Prince Edward

# the impactexchange

A CONFERENCE FOR THE NONPROFIT SECTOR



**The Impact Exchange** is a premier nonprofit conference delivering big-city learning and sector-leading expertise to Hastings and Prince Edward Counties.

Through accessible, high-quality training, collaboration, and leadership development, it strengthens the people and organizations at our community's core.



# the impactexchange



**October 28<sup>th</sup>, 2026**



**The Core** - 223 Pinnacle  
Street, Belleville

## The Need

Many non-profits in our region are small to mid-sized grassroots organizations who often face barriers in accessing professional development only available in larger, urban centres.

## The Mission

- To strengthen the capacity of non-profit organizations across our region by bringing high-quality, professional learning, closer to home.
- 150+ anticipated attendees sharing ideas, attending workshops, keynote presentations, vendor opportunities, and more!



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[www.unitedwayhpe.ca](http://www.unitedwayhpe.ca)

# Sponsorship

Your support will play a pivotal role in bringing sector-leading expertise to our region, empowering nonprofit organizations with the learning, collaboration, and leadership development they need to thrive.



**\$15,000**

## **Presenting** (1 space)

- Sole presenting naming recognition on ALL promotional materials, media releases, community outreach & social media posts surrounding the **Impact Exchange Conference** (ie: "Proudly presented by..")
- On-site recognition during every on-stage keynote introduction (150+ attendees) and every workshop introduction
- Prominent signage throughout the conference, main stage sponsor billboard, workshop & signature locations, + web, exclusive social media posts, on-site recognition & feature during social social media LIVE broadcasts
- 2 minute on-stage address
- Option to host an on-site vendor booth
- Option to donate one item to be featured in attendee bags

**\$7,500**

## **Main Stage** (3 spaces)

- Own the main stage where 3 major keynotes will take place for ALL attendees during the morning, lunch & afternoon!
- Prominent signage on the main stage + logo on sponsor billboard, web, exclusive social media post, on-site recognition & feature during social social media LIVE broadcasts
- 2 minute on-stage address
- Option to donate one item to be featured in attendee bags
- Option to host an on-site vendor booth, while spaces remain available

*\*\*Sponsorship opportunities are offered on a first-come, first-served basis, and circulated to a range of community partners & businesses.*

**Please Join us!**



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Your support will help nonprofit organizations across our region access high-quality, practical and professional learning, right here at home.



**\$5,000**

## Signature (4 spaces)

- Be featured at 1 of 4 signature locations!
  - Light breakfast station, lunch station, Refreshments & Snacks station, & the "Recharge Lounge"
- Prominent signage at one main signature location + 1 conference ticket (incl. lunch) logo on sponsor board, web, exclusive social media post, on-stage recognition & feature during social media LIVE broadcasts
- Option to donate one item to be featured in attendee bags

**\$2,000**

## Workshop Experience (6 spaces)

- Sponsor 1 of 6 workshop opportunities offered on-site to attendees!
- Recognition & signage at one main workshop location + 1 conference ticket (incl. lunch)
- Logo on sponsor billboard, web + collective social media post highlighting featured workshops

**\$1,500**

## Vendor Experience (8 spaces)

- Host a vendor booth on-site and interact with attendees!
- Signage recognition at vendor location
- Logo on sponsor billboard, web & collective social media post highlighting featured vendors.

**\$500**

## Changemaker

- Help the non-profits who need it most by subsidizing a pair of tickets to ensure their team receives a full day of learning and growth they otherwise would not have been able to experience!
- Logo on sponsor billboard + web presence & collective social media post highlighting sponsors who helped offset costs and make it all possible

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